



SUPERIOR SELECTION INTERNATIONAL

SSI

## Ariella

Counts for:	Belgium French	Pricing	
Total File:		Base rate:	€170.00 ‰
0-3 months:	1,000	Selections:	€ 150.00 flat rate > 15.000 10% of the delivered quantity < 15,000 names
0-6 months:	2,500	Gender:	€10.00 ‰
7-12 months:	3,200	DOB:	€10.00 ‰
Gender:	25% Male /75% Female	Keying:	
Source:	100% Direct Mail	Delivery :	€50.00 flat rate E-Mail
Unit sale:	€ 30.00	Net Billing:	100%
Updated:	Monthly	Commission:	up to 10% to recognized Brokers

Mail Order Buyers from Ariella, formerly known as Valdora and Solen, who responded to esoteric mail order offers (some with sweepstakes).

Most of them are multiple buyers with an average Order value of € 30.00.

This mailer is mailing weekly and file is updating monthly.

This file works excellent for sweeps and contests, as well as for any kind of Esoteric/Astrology and Health-related offers. 100% direct mail generated Buyers!

- Prices are quoted and due in currency stated above.
- Minimum order is 5,000 names.
- A sample must be provided and approved. All rentals are for one time use only.
- All rental use is at discretion of the list owner.
- List Rental Agreement and List Owner Information Form must be completed for any new mailer requesting approval for order.
- DDV (DMA) Commitment Forms must be filled out and signed by Lettershop and Data Processing Companies of any new mailer.
- Prepayment required for all new mailers.
- Payment due immediately from invoice date, unless otherwise stated.
- Mailer has to accept up to 5% dubs, bad addresses. Any quantity beyond 5% will be credited after List Owner approval.
- No deductions are allowed without prior approval.
- Orders canceled after files have shipped will be charged a \$75.00 flat fee from SSI and any applicable List Owner charges.
- Orders canceled after mail date will be billed in full.
- For further terms and conditions, please review our general business terms & conditions at: [www.superior-selection.com](http://www.superior-selection.com)

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