



SUPERIOR SELECTION INTERNATIONAL

SSI

Ariella

Counts for:	Canada & Quebec	
	Canada	Quebec
0-3 months:	1,000	200
0-6 months:	6,400	1,600
7-12 months:	2,500	1,000
Gender:	75% female / 25% male	
Age:		
Source:	100% Direct Mail	
Unit sale:	\$ 35.00	
Updated:	Monthly	

Pricing	
Base rate:	€ 100.00‰
Selections:	
Flat rate:	€ 180.00 up to 15,000 names 10% of delivered qty if 15,000+
Gender:	€ 10.00 ‰
DOB:	€ 10.00 ‰
Order Omit:	€ 50.00 ‰
Delivery :	€ 50.00 flat rate E-Mail
Net billing:	100% of delivered quantity
Commission:	up to 10% to recognized brokers

Mail Order Buyers who responded to esoteric mail order offers (some with sweepstakes).
Most of them are multiple buyers with an average order value of \$ 35,00.
This mailer is mailing weekly and file is updating monthly.

This file works excellent for sweeps and contests, as well as for any kind of Esoteric/Astrology and Health-related offers. 100% direct mail generated Buyers!

- Prices are quoted and due in currency stated above.
- Minimum order is 5,000 names.
- A sample must be provided and approved. All rentals are for one time use only.
- All rental use is at discretion of the list owner.
- List Rental Agreement and List Owner Information Form must be completed for any new mailer requesting approval for order.
- DDV (DMA) Commitment Forms must be filled out and signed by Lettershop and Data Processing Companies of any new mailer.
- Prepayment required for all new mailers.
- Payment due immediately from invoice date, unless otherwise stated.
- Mailer has to accept up to 5% dubs, bad addresses. Any quantity beyond 5% will be credited after List Owner approval.
- No deductions are allowed without prior approval.
- Orders canceled after files have shipped will be charged a \$75.00 flat fee from SSI and any applicable List Owner charges.
- Orders canceled after mail date will be billed in full.
- For further terms and conditions, please review our general business terms & conditions at: www.superior-selection.com

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