



SUPERIOR SELECTION INTERNATIONAL

SSI

Ariella

Counts for:	Multinational
Total File:	
0-3 months:	1,000
0-6 months:	2,400
7-12 months:	400
Gender:	75% female / 25% male
Age:	
Source:	100% Direct Mail
Unit sale:	USD 35,-
Updated:	Monthly

Pricing	
Base rate:	€ 150.00‰
Selections:	
Flat rate:	€ 180.00 up to 15,000 names 10% of delivered qty if 15,000+
Gender:	€ 10.00 ‰
DOB:	€ 10.00 ‰
Order Omit:	€ 50.00 ‰
Delivery:	€ 50.00 flat rate E-Mail
Net billing:	100% of delivered quantity
Commission:	up to 10% to recognized brokers

Mail Order Buyers who responded to esoteric mail order offers (some with sweepstakes).
Most of them are multiple buyers with an average order value of USD 35,00.
This mailer is mailing weekly and file is updating monthly.

This file works excellent for sweeps and contests, as well as for any kind of Esoteric/Astrology and Health-related offers. 100% direct mail generated Buyers!

- Prices are quoted and due in currency stated above.
- Minimum order is 5,000 names.
- A sample must be provided and approved. All rentals are for one time use only.
- All rental use is at discretion of the list owner.
- List Rental Agreement and List Owner Information Form must be completed for any new mailer requesting approval for order.
- DDV (DMA) Commitment Forms must be filled out and signed by Lettershop and Data Processing Companies of any new mailer.
- Prepayment required for all new mailers.
- Payment due immediately from invoice date, unless otherwise stated.
- Mailer has to accept up to 5% dubs, bad addresses. Any quantity beyond 5% will be credited after List Owner approval.
- No deductions are allowed without prior approval.
- Orders canceled after files have shipped will be charged a \$75.00 flat fee from SSI and any applicable List Owner charges.
- Orders canceled after mail date will be billed in full.
- For further terms and conditions, please review our general business terms & conditions at: www.superior-selection.com

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