



SUPERIOR SELECTION INTERNATIONAL

SSI

Ariella

Counts for:	UK	Pricing	
Total File:		Base rate:	€170.00 ‰
0-3 months:	11,000	Selections:	€ 150.00 flat rate > 15.000 10% of the delivered quantity < 15,000 names
0-6 months:	6,300	Recency:	
7-12 months:	7,500	Gender:	€10.00 ‰
Gender:	25% Male /75% Female	DOB:	€10.00 ‰
Source:	100% Direct Mail	Keying:	
Unit sale:	£ 25.00	Delivery:	€50.00 flat rate E-Mail
Updated:	Monthly	Net Billing:	100%
		Commission:	up to 10% to recognized Brokers

Mail Order Buyers of Ariella, formerly known as Valdora and Solen, responded to esoteric mail order offers (some with sweepstakes) received from outside UK.

Most of them are multiple buyers with an average Order value of £ 25.00.

This file works excellent for sweeps and contests, as well as for any kind of esoteric/astrology and health-related offers.

- Prices are quoted and due in currency stated above.
- Minimum order is 5,000 names.
- A sample must be provided and approved. All rentals are for one time use only.
- All rental use is at discretion of the list owner.
- List Rental Agreement and List Owner Information Form must be completed for any new mailer requesting approval for order.
- DDV (DMA) Commitment Forms must be filled out and signed by Lettershop and Data Processing Companies of any new mailer.
- Prepayment required for all new mailers.
- Payment due immediately from invoice date, unless otherwise stated.
- Mailer has to accept up to 5% dubs, bad addresses. Any quantity beyond 5% will be credited after List Owner approval.
- No deductions are allowed without prior approval.
- Orders canceled after files have shipped will be charged a \$75.00 flat fee from SSI and any applicable List Owner charges.
- Orders canceled after mail date will be billed in full.
- For further terms and conditions, please review our general business terms & conditions at: www.superior-selection.com

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