



SUPERIOR SELECTION INTERNATIONAL

SSI

BDK Mailing Eso

Counts for:	Australia & New Zealand	
Monthly hotline:	approx. 2,000 / 1,000	
	Australia	New Zealand
0-3 months:	5,300	3,800
0-6 months:	6,800	6,100
7-12 months:	8,300	7,200
Gender:	70% female / 30% male	
Source:	100% Direct Mail	
Unit sale:	€ 40.00	
Updated:	Monthly	

Pricing	EUR / USD
Base rate:	€ 160.00‰ \$ 185.00‰
Selections:	
Recency:	€ 10.00 %, minimum €125.00 \$ 10.00 %, minimum \$145.00
Delivery:	€ 50.00 / \$ 50.00 flat rate E-Mail
Net billing:	100% of delivered quantity
Commission:	up to 12,5% to recognized brokers

Mail Order Buyers from BDK Eso responded to esoteric mail order offers.
Most of them are multiple buyers with an average Order value of € 40.00.
This mailer is mailing weekly and file is updating monthly.

This file works excellent for sweeps and contests, as well as for any kind of Esoteric/ Astrology and Health-related offers,
as well as for General Merchandise and Female product offers.
100% direct mail generated Buyers!

BDK Classic Eso is available for the following countries:
Australia, Germany, Belgium, France, Italy, Spain, Canada, Multinational, New Zealand, Netherlands, Austria,
Switzerland German & French, South Africa, UK and USA

- Prices are quoted and due in currency stated above.
- Minimum order is 5,000 names.
- A sample must be provided and approved. All rentals are for one time use only.
- All rental use is at discretion of the list owner.
- List Rental Agreement and List Owner Information Form must be completed for any new mailer requesting approval for order.
- DDV (DMA) Commitment Forms must be filled out and signed by Lettershop and Data Processing Companies of any new mailer.
- Prepayment required for all new mailers.
- Payment due immediately from invoice date, unless otherwise stated.
- Mailer has to accept up to 5% dubs, bad addresses. Any quantity beyond 5% will be credited after List Owner approval.
- No deductions are allowed without prior approval.
- Orders canceled after files have shipped will be charged a \$75.00 flat fee from SSI and any applicable List Owner charges.
- Orders canceled after mail date will be billed in full.
- For further terms and conditions, please review our general business terms & conditions at: www.superior-selection.com

Your contact at Superior Selection International:
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