



SUPERIOR SELECTION INTERNATIONAL

SSI

BDK Mailing Eso

Counts for:	Canada Quebec – on request!
Counts:	
Monthly hotline:	approx. 3,000
0-3 months:	approx. 6,800
0-6 months:	approx. 12,400
7-12 months:	approx. 10,500
Gender:	32% males / 68% females
Source:	100% Direct Mail
Average sale:	€40.00 – CAD 50.00
Updated:	Monthly

Pricing	EUR / USD
Base rate:	€100.00 ‰ \$115.00 ‰
Selections:	
Recency:	€10.00 ‰, min. € 125.00
Gender:	\$10.00 ‰, min. \$ 145.00
Delivery:	€50.00 / \$ 50.00 flat rate E-Mail
Net billing:	100%
Commission:	up to 12,5% for recognized Brokers

Mail Order Buyers from BDK Eso responded to esoteric mail order offers.
Most of them are multiple buyers with an average Order value of Canadian Dollar 50.00
This mailer is mailing weekly and file is updating monthly.

This file works excellent for sweeps and contests, as well as for any kind of Esoteric/Astrology and Health-related offers,
as well as for General Merchandise and Female product offers.
100% direct mail generated Buyers!

BDK Classic Eso is available for the following countries:
Australia, Germany, Belgium, France, Italy, Spain, Canada, Multinational, New Zealand, Netherlands, Austria,
Switzerland German & French, South Africa, UK and USA

- Prices are quoted and due in currency stated above.
- Minimum order is 5,000 names.
- A sample must be provided and approved. All rentals are for one time use only.
- All rental use is at discretion of the list owner.
- List Rental Agreement and List Owner Information Form must be completed for any new mailer requesting approval for order.
- DDV (DMA) Commitment Forms must be filled out and signed by Lettershop and Data Processing Companies of any new mailer.
- Prepayment required for all new mailers.
- Payment due immediately from invoice date, unless otherwise stated.
- Mailer has to accept up to 5% dubs, bad addresses. Any quantity beyond 5% will be credited after List Owner approval.
- No deductions are allowed without prior approval.
- Orders canceled after files have shipped will be charged a \$75.00 flat fee from SSI and any applicable List Owner charges.
- Orders canceled after mail date will be billed in full.
- For further terms and conditions, please review our general business terms & conditions at: www.superior-selection.com

Your contact at Superior Selection International:
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