



SUPERIOR SELECTION INTERNATIONAL

SSI

## BDK Mailing Eso

Counts for:	Germany	Pricing	EUR / USD
Monthly Hotline:	approx. 13,000	Base rate:	€160.00 ‰ \$250.00 ‰
0-3 months:	20,900	Selections:	
0-6 months:	43,125	Recency:	€10.00 ‰, min. € 125.00 \$10.00 ‰, min. \$ 145.00
7-12 months:	35,100	Delivery:	€50.00 / \$ 50.00 flat rate E-Mail
Gender:	30% males / 70% females	Net billing:	100%
Source:	100% Direct Mail	Commission:	up to 12,5% for recognized Brokers
Unit sale:	€40.00		
Updated:	Monthly		

Mail Order Buyers from BDK Eso responded to esoteric mail order offers.  
Most of them are multiple buyers with an average Order value of € 40.00.  
This mailer is mailing weekly and file is updating monthly.

This file works excellent for sweeps and contests, as well as for any kind of Esoteric/Astrology and Health-related offers,  
as well as for General Merchandise and Female product offers.  
100% direct mail generated Buyers!

BDK Classic Eso is available for the following countries:  
Australia, Germany, Belgium, France, Italy, Spain, Canada, Multinational, New Zealand, Netherlands, Austria,  
Switzerland German & French, South Africa, UK and USA

- Prices are quoted and due in currency stated above.
- Minimum order is 5,000 names.
- A sample must be provided and approved. All rentals are for one time use only.
- All rental use is at discretion of the list owner.
- List Rental Agreement and List Owner Information Form must be completed for any new mailer requesting approval for order.
- DDV (DMA) Commitment Forms must be filled out and signed by Lettershop and Data Processing Companies of any new mailer.
- Prepayment required for all new mailers.
- Payment due immediately from invoice date, unless otherwise stated.
- Mailer has to accept up to 5% dubs, bad addresses. Any quantity beyond 5% will be credited after List Owner approval.
- No deductions are allowed without prior approval.
- Orders canceled after files have shipped will be charged a \$75.00 flat fee from SSI and any applicable List Owner charges.
- Orders canceled after mail date will be billed in full.
- For further terms and conditions, please review our general business terms & conditions at: [www.superior-selection.com](http://www.superior-selection.com)

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