



SUPERIOR SELECTION INTERNATIONAL

SSI

BDK Mailing Eso

Counts for:	Japan Kanji only	Pricing	EUR / USD
Monthly Hotline:	approx. 4,000	Base rate:	€250.00 ‰ \$350.00 ‰
0-3 months:	10,900	Selections:	
0-6 months:	15,200	Recency:	€10.00 ‰, min. € 125.00 \$10.00 ‰, min. \$ 145.00
7-12 months:	12,000	Delivery:	€50.00 / \$ 50.00 flat rate E-Mail
Gender:	30% males / 70% females	Net billing:	100%
Source:	100% Direct Mail	Commission:	up to 12,5% for recognized Brokers
Unit sale:	Yen 4,000 – Yen 6,000		
Updated:	Monthly		

Mail Order Buyers from BDK Eso responded to esoteric mail order offers.
Most of them are multiple buyers with an average Order value of Yen 5,000.
This mailer is mailing weekly and file is updating monthly.

This file works excellent for sweeps and contests, as well as for any kind of Esoteric/ Astrology and Health-related offers,
as well as for General Merchandise and Female product offers.
100% direct mail generated Buyers!

BDK Classic Eso is available for the following countries:
Australia, Germany, Belgium, France, Italy, Spain, Canada, Multinational, New Zealand, Netherlands, Austria,
Switzerland German & French, South Africa, UK and USA

- Prices are quoted and due in currency stated above.
- Minimum order is 5,000 names.
- A sample must be provided and approved. All rentals are for one time use only.
- All rental use is at discretion of the list owner.
- List Rental Agreement and List Owner Information Form must be completed for any new mailer requesting approval for order.
- DDV (DMA) Commitment Forms must be filled out and signed by Lettershop and Data Processing Companies of any new mailer.
- Prepayment required for all new mailers.
- Payment due immediately from invoice date, unless otherwise stated.
- Mailer has to accept up to 5% dubs, bad addresses. Any quantity beyond 5% will be credited after List Owner approval.
- No deductions are allowed without prior approval.
- Orders canceled after files have shipped will be charged a \$75.00 flat fee from SSI and any applicable List Owner charges.
- Orders canceled after mail date will be billed in full.
- For further terms and conditions, please review our general business terms & conditions at: www.superior-selection.com

Your contact at Superior Selection International:
Nathalie@Superior-Selection.com and Katja@Superior-Selection.com

Superior Selection International Ltd. · Niederlassung/Branch Deutschland · Bargkoppelweg 76a · D-22145 Hamburg

TEL +49 40 18 05 91-36/-37 · FAX +49 40 18 05 91-38 · MAIL info@superior-selection.com · WEB www.superior-selection.com
BANK Deutsche Bank · KONTO 48 58 14 800 · BLZ 200 700 24 · IBAN DE59 2007 0024 0485 8148 00 · BIC DEUTDE33HAM
AMTSGERICHT Hamburg · HRB 96734 · UST-ID DE246694401

