



SUPERIOR SELECTION INTERNATIONAL

SSI

## BDK Mailing Eso

Counts for:	Multinational
Monthly Hotline:	approx. 4,000
0-3 months:	11,900
0-6 months:	15,900
7-12 months:	14,900
Gender:	30% males / 70% females
Source:	1000% Direct Mail
Unit sale:	\$40.00 / USD 50.00
Updated:	Monthly

Pricing	EUR / USD
Base rate:	€160.00 ‰ \$250.00 ‰
Selections:	
Recency:	€10.00 ‰, min. € 125.00 \$10.00 ‰, min. \$ 145.00
Delivery:	€50.00 / \$ 50.00 flat rate E-Mail
Net billing:	100%
Commission:	up to 12,5% for recognized Brokers

Mail Order Buyers from BDK Eso responded to esoteric mail order offers.  
Most of them are multiple buyers with an average Order value of \$ 50.00 / EUR 40.00  
This mailer is mailing weekly and file is updating monthly.

This file works excellent for sweeps and contests, as well as for any kind of Esoteric/Astrology and Health-related offers,  
as well as for General Merchandise and Female product offers.  
100% direct mail generated Buyers!

BDK Classic Eso is available for the following countries:  
Australia, Germany, Belgium, France, Italy, Spain, Canada, Multinational, New Zealand, Netherlands, Austria,  
Switzerland German & French, South Africa, UK and USA

- Prices are quoted and due in currency stated above.
- Minimum order is 5,000 names.
- A sample must be provided and approved. All rentals are for one time use only.
- All rental use is at discretion of the list owner.
- List Rental Agreement and List Owner Information Form must be completed for any new mailer requesting approval for order.
- DDV (DMA) Commitment Forms must be filled out and signed by Lettershop and Data Processing Companies of any new mailer.
- Prepayment required for all new mailers.
- Payment due immediately from invoice date, unless otherwise stated.
- Mailer has to accept up to 5% dubs, bad addresses. Any quantity beyond 5% will be credited after List Owner approval.
- No deductions are allowed without prior approval.
- Orders canceled after files have shipped will be charged a \$75.00 flat fee from SSI and any applicable List Owner charges.
- Orders canceled after mail date will be billed in full.
- For further terms and conditions, please review our general business terms & conditions at: [www.superior-selection.com](http://www.superior-selection.com)

**Your contact at Superior Selection International:**  
Nathalie@Superior-Selection.com and Katja@Superior-Selection.com

Superior Selection International Ltd. · Niederlassung/Branch Deutschland · Bargkoppelweg 76a · D-22145 Hamburg

TEL +49 40 18 05 91-36/-37 · FAX +49 40 18 05 91-38 · MAIL [info@superior-selection.com](mailto:info@superior-selection.com) · WEB [www.superior-selection.com](http://www.superior-selection.com)  
BANK Deutsche Bank · KONTO 48 58 14 800 · BLZ 200 700 24 · IBAN DE59 2007 0024 0485 8148 00 · BIC DEUTDE33HAM  
AMTSGERICHT Hamburg · HRB 96734 · UST-ID DE246694401

