



SUPERIOR SELECTION INTERNATIONAL

SSI

BDK Mailing Eso

| Counts for: | South Africa |
|------------------|-------------------------|
| Monthly Hotline: | approx. 3,000 |
| 0-3 months: | 6,800 |
| 0-6 months: | 8,200 |
| 7-12 months: | 9,500 |
| Gender: | 30% males / 70% females |
| Source: | 100% Direct Mail |
| Unit sale: | \$ 40.00 |
| Updated: | Monthly |

| Pricing | EUR / USD |
|--------------|---|
| Base rate: | €160.00 ‰ \$250.00 ‰ |
| Recency: | €10.00 ‰, min. € 125.00 \$ 10.00‰, min. \$145.00 |
| Delivery: | €50.00 / \$ 50.00 flat rate E-Mail |
| Net billing: | 100% |
| Commission: | up to 12,5% for recognized Brokers |

Mail Order Buyers from BDK Eso responded to esoteric mail order offers.
Most of them are multiple buyers with an average Order value of € 40.00.
This mailer is mailing weekly and file is updating monthly.

This file works excellent for sweeps and contests, as well as for any kind of Esoteric/ Astrology and Health-related offers,
as well as for General Merchandise and Female product offers.
100% direct mail generated Buyers!

BDK Classic Eso is available for the following countries:
Australia, Germany, Belgium, France, Italy, Spain, Canada, Multinational, New Zealand, Netherlands, Austria,
Switzerland German & French, South Africa, UK and USA

- Prices are quoted and due in currency stated above.
- Minimum order is 5,000 names.
- A sample must be provided and approved. All rentals are for one time use only.
- All rental use is at discretion of the list owner.
- List Rental Agreement and List Owner Information Form must be completed for any new mailer requesting approval for order.
- DDV (DMA) Commitment Forms must be filled out and signed by Lettershop and Data Processing Companies of any new mailer.
- Prepayment required for all new mailers.
- Payment due immediately from invoice date, unless otherwise stated.
- No deductions are allowed without prior approval.
- Orders canceled after files have shipped will be charged a \$75.00 flat fee from SSI and any applicable List Owner charges.
- Orders canceled after mail date will be billed in full.
- For further terms and conditions, please review our general business terms & conditions at: www.superior-selection.com

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