



SUPERIOR SELECTION INTERNATIONAL

SSI

BDK Mailing Eso

Counts for:	Switzerland German & French	Pricing	USD / EUR
Monthly Hotline:	approx. 16,000 Swiss German approx. 7,000 Swiss French	Base rate:	\$ 250.00 €160.00 %
0-3 months:	35,000 German / 19,500 French	Recency:	\$ 10.00 %, minimum \$ 145.00 €10.00 %, min. € 125.00
0-6 months:	58,000 German / 31,500 French	Delivery:	€50.00 flat rate E-Mail \$50.00 flat rate E-Mail
7-12 months:	48,300 German / 37,000 French	Net billing:	50%, minimum 5,000 on reciprocal
Gender:	31% males / 69% females	Commission:	up to 12,5% for recognized Brokers
Source:	100% Direct Mail		
Unit sale:	€40.00		
Updated:	Monthly		

Mail Order Buyers from BDK Eso responded to esoteric mail order offers.
Most of them are multiple buyers with an average Order value of € 40.00.
This mailer is mailing weekly and file is updating monthly.

This file works excellent for sweeps and contests, as well as for any kind of Esoteric/ Astrology and Health-related offers,
as well as for General Merchandise and Female product offers.
100% direct mail generated Buyers!

BDK Classic Eso is available for the following countries:
Australia, Germany, Belgium, France, Italy, Spain, Canada, Multinational, New Zealand, Netherlands, Austria,
Switzerland German & French, South Africa, UK and USA

- Prices are quoted and due in currency stated above.
- Minimum order is 5,000 names.
- A sample must be provided and approved. All rentals are for one time use only.
- All rental use is at discretion of the list owner.
- List Rental Agreement and List Owner Information Form must be completed for any new mailer requesting approval for order.
- DDV (DMA) Commitment Forms must be filled out and signed by Lettershop and Data Processing Companies of any new mailer.
- Prepayment required for all new mailers.
- Payment due immediately from invoice date, unless otherwise stated.
- No deductions are allowed without prior approval.
- Orders canceled after files have shipped will be charged a \$75.00 flat fee from SSI and any applicable List Owner charges.
- Orders canceled after mail date will be billed in full.
- For further terms and conditions, please review our general business terms & conditions at: www.superior-selection.com

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