



SUPERIOR SELECTION INTERNATIONAL

SSI

BDK Mailing Eso

Counts for:	UK	Pricing	EUR / USD
Monthly Hotline:	approx. 3,000	Base rate:	€160.00 ‰ \$ 250.00 ‰
0-3 months:	9,300	Selections:	
0-6 months:	15,500	Recency:	€10.00 ‰, min. € 125.00 \$10.00 ‰, min. \$145.00
7-12 months:	20,500	Delivery :	€50.00 / \$ 50.00 flat rate E-Mail
Gender:	30% males / 70% females	Net billing:	100%
Source:	100% Direct Mail	Commission:	up to 12,5% for recognized Brokers
Unit sale:	€40.00 / GBP 30.00		
Updated:	Monthly		

Mail Order Buyers from BDK Eso responded to esoteric mail order offers.
Most of them are multiple buyers with an average Order value of € 40.00 / GBP 30.00
This mailer is mailing weekly and file is updating monthly.

This file works excellent for sweeps and contests, as well as for any kind of Esoteric/Astrology and Health-related offers,
as well as for General Merchandise and Female product offers.
100% direct mail generated Buyers!

BDK Classic Eso is available for the following countries:
Australia, Germany, Belgium, France, Italy, Spain, Canada, Multinational, New Zealand, Netherlands, Austria,
Switzerland German & French, South Africa, UK and USA

- Prices are quoted and due in currency stated above.
- Minimum order is 5,000 names.
- A sample must be provided and approved. All rentals are for one time use only.
- All rental use is at discretion of the list owner.
- List Rental Agreement and List Owner Information Form must be completed for any new mailer requesting approval for order.
- DDV (DMA) Commitment Forms must be filled out and signed by Lettershop and Data Processing Companies of any new mailer.
- Prepayment required for all new mailers.
- Payment due immediately from invoice date, unless otherwise stated.
- No deductions are allowed without prior approval.
- Orders canceled after files have shipped will be charged a \$75.00 flat fee from SSI and any applicable List Owner charges.
- Orders canceled after mail date will be billed in full.
- For further terms and conditions, please review our general business terms & conditions at: www.superior-selection.com

Your contact at Superior Selection International:
Nathalie@Superior-Selection.com and Katja@Superior-Selection.com

Superior Selection International Ltd. · Niederlassung/Branch Deutschland · Bargkoppelweg 76a · D-22145 Hamburg

TEL +49 40 18 05 91-36/-37 · FAX +49 40 18 05 91-38 · MAIL info@superior-selection.com · WEB www.superior-selection.com
BANK Deutsche Bank · KONTO 48 58 14 800 · BLZ 200 700 24 · IBAN DE59 2007 0024 0485 8148 00 · BIC DEUTDE33HAN
AMTSGERICHT Hamburg · HRB 96734 · UST-ID DE246694401

