



SUPERIOR SELECTION INTERNATIONAL

SSI

## BDK Mailing Eso

Counts for:	USA	
Monthly Hotline:	approx. 7,000	\$100.00 %
0-3 months:	approx. 18,000	\$90.00 %
0-6 months:	approx. 29,000	\$90.00 %
7-12 months:	approx. 24,000	\$90.00 %
Gender:	30% male / 70% female	
Source:	100% Direct Mail	
Unit sale:	\$40.00	
Updated:	Monthly	

Pricing	USD
Base rate:	\$90.00 %
	+ \$10.00‰ Hotline
	+ \$10.00‰ Multi buyers
Selection charges:	
Hotline:	\$10.00‰
Recency:	\$10.00‰
Gender:	\$8.00‰
Zip/State:	\$6.00‰
Delivery:	\$ 50.00 flat rate E-Mail
Net billing:	100%
Commission:	20% for recognized Brokers

Mail Order Buyers from BDK Eso responded to esoteric mail order offers.  
 The file contains a lot of multi- buyers with an average order value of \$ 40.00.  
 This mailer is mailing weekly and the file is updating monthly.

This file works excellently for esoteric/astrology offers as well as for general merchandise and sweepstakes related products.  
 100% direct mail generated buyers!

BDK Classic Eso is available for the following countries:  
 Australia, Germany, Belgium, France, Italy, Spain, Canada, Multinational, New Zealand, Netherlands, Austria,  
 Switzerland German & French, South Africa, UK and USA

- Prices are quoted and due in currency stated above.
- Minimum order is 5,000 names.
- A sample must be provided and approved. All rentals are for one time use only.
- All rental use is at discretion of the list owner.
- List Rental Agreement and List Owner Information Form must be completed for any new mailer requesting approval for order.
- DDV (DMA) Commitment Forms must be filled out and signed by Lettershop and Data Processing Companies of any new mailer.
- Prepayment required for all new mailers.
- Payment due immediately from invoice date, unless otherwise stated.
- Mailer has to accept up to 5% dubs, bad addresses. Any quantity beyond 5% will be credited after List Owner approval.
- No deductions are allowed without prior approval.
- Orders canceled after files have shipped will be charged a \$75.00 flat fee from SSI and any applicable List Owner charges.
- Orders canceled after mail date will be billed in full.
- For further terms and conditions, please review our general business terms & conditions at: [www.superior-selection.com](http://www.superior-selection.com)

**Your contact at Superior Selection International:**  
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