



SUPERIOR SELECTION INTERNATIONAL

SSI

Centum 1 Health Slimming & Potency

Counts for:	Italy	Pricing	
Total File:	7,042	Base rate:	€ 180.00 % Buyers
Counts:		Selections:	
0-6 Months:	450 Health 5,307 Slimming 295 Poteny	Selection:	€ 200.00 flat fee & delivery:
7-12 Months:	990 Slimming	Order omit:	€ 80.00 flat
Gender:	75% Female/ 25% Male	Net Billing:	100%
Source:	Direct Mail / Advertisement	Commission:	up to 10% to recognized Brokers
Updated:	Monthly		

From overall Health offers, such as Cosmetic and wrinkle creams, pain relief to slimming products and male virility products Centum is offering a wide range of health related products to a target group with Age 50+.

These buyers purchased products via direct mail or responded to advertisements in newspapers or Yellow Press.

This file is available on reciprocal.

Recommended Usage: Health related offers for Male and Female of Age 50+

- Prices are quoted and due in currency stated above.
- Minimum order is 5,000 names.
- A sample must be provided and approved. All rentals are for one time use only.
- All rental use is at discretion of the list owner.
- List Rental Agreement and List Owner Information Form must be completed for any new mailer requesting approval for order.
- DDV (DMA) Commitment Forms must be filled out and signed by Lettershop and Data Processing Companies of any new mailer.
- Prepayment required for all new mailers.
- Payment due immediately from invoice date, unless otherwise stated.
- Mailer has to accept up to 5% dubs, bad addresses. Any quantity beyond 5% will be credited after List Owner approval.
- No deductions are allowed without prior approval.
- Orders canceled after files have shipped will be charged a \$75.00 flat fee from SSI and any applicable List Owner charges.
- Orders canceled after mail date will be billed in full.
- For further terms and conditions, please review our general business terms & conditions at: www.superior-selection.com

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