



SUPERIOR SELECTION INTERNATIONAL

SSI

## Centum 2 Health Buyers

Counts for:	Italy	Pricing	
Total File:	41,024	Base rate:	€ 180.00 % Buyers
Counts:		Selections:	
0-6 Months:	5,135	Selection:	€ 200.00 flat fee
7-12 Months:	5,268	& delivery:	
Order omit:		Order omit:	€ 80.00 flat
Gender:	60% Female/40% Male	Net Billing:	100%
Source:	Direct Mail / Advertisement	Commission:	up to 10% to recognized Brokers
Updated:	Monthly		

Reach Italian buyers who have responded via direct mail and purchased an all natural health supplement. These buyers are suffering from joint pain and arthritis and have turned to an all natural product.

This file is available on reciprocal.

Recommended Usage: Health related offers for Male and Female of Age 50+

- Prices are quoted and due in currency stated above.
- Minimum order is 5,000 names.
- A sample must be provided and approved. All rentals are for one time use only.
- All rental use is at discretion of the list owner.
- List Rental Agreement and List Owner Information Form must be completed for any new mailer requesting approval for order.
- DDV (DMA) Commitment Forms must be filled out and signed by Lettershop and Data Processing Companies of any new mailer.
- Prepayment required for all new mailers.
- Payment due immediately from invoice date, unless otherwise stated.
- Mailer has to accept up to 5% dubs, bad addresses. Any quantity beyond 5% will be credited after List Owner approval.
- No deductions are allowed without prior approval.
- Orders canceled after files have shipped will be charged a \$75.00 flat fee from SSI and any applicable List Owner charges.
- Orders canceled after mail date will be billed in full.
- For further terms and conditions, please review our general business terms & conditions at: [www.superior-selection.com](http://www.superior-selection.com)

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