



SUPERIOR SELECTION INTERNATIONAL

SSI

Mineralis – Health/Slimming

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|------------------|-----------------------|--------------|---|
| Counts for: | Netherlands | Pricing | EUR / USD |
| Monthly Hotline: | approx. 1,000 | Base rate: | €160.00 ‰ \$250.00 ‰ |
| 0-3 months: | approx. 3,000 | Selections: | |
| 0-6 months: | approx. 5,000 | Recency: | €10.00 ‰, min. € 125.00 \$10.00‰, min. \$ 145.00 |
| Age: | 45+ | Delivery: | €50.00 / \$ 50.00 flat rate E-Mail |
| Gender: | 35% male / 65% female | Net billing: | 100% |
| Source: | 100% Direct Mail | Commission: | up to 12,5% for recognized Brokers |
| Unit sale: | € 20,00 - € 50,00 | | |
| Updated: | monthly | | |

Mineralis is specialized in the field of Health and Slimming.
All offered products are on a natural basis and do not contain any medicaments.
The main target group of Mineralis is Male and Female with Age 45+.

Mineralis will work excellently for health related offers, such as Arthritis, Prostate, Rheumatism, Cosmetics, Well-being, Potency and products for a target group of Age 45+ - with or without competition or sweepstake enhancers.
The average amount spent is \$ 30.00.

Mineralis is available for the following countries:
Australia, Germany, Belgium, France, Canada, Multinational, New Zealand, Netherlands, Austria,
Switzerland German & French, South Africa, UK and USA

- Prices are quoted and due in currency stated above.
- Minimum order is 5,000 names.
- A sample must be provided and approved. All rentals are for one time use only.
- All rental use is at discretion of the list owner.
- List Rental Agreement and List Owner Information Form must be completed for any new mailer requesting approval for order.
- DDV (DMA) Commitment Forms must be filled out and signed by Lettershop and Data Processing Companies of any new mailer.
- Prepayment required for all new mailers.
- Payment due immediately from invoice date, unless otherwise stated.
- Mailer has to accept up to 5% dubs, bad addresses. Any quantity beyond 5% will be credited after List Owner approval.
- No deductions are allowed without prior approval.
- Orders canceled after files have shipped will be charged a \$75.00 flat fee from SSI and any applicable List Owner charges.
- Orders canceled after mail date will be billed in full.
- For further terms and conditions, please review our general business terms & conditions at: www.superior-selection.com

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