



SUPERIOR SELECTION INTERNATIONAL

SSI

Mineralis – Health

Counts for:	New Zealand	
Monthly Hotline:	approx. 1,000	400
	Health/Slimming	Potency
0-3 months:	approx. 2,400	1,000
0-6 months:	approx. 2,600	600
Age:	45+	
Gender:	35% male / 65% female	
Source:	100% Direct Mail	
Unit sale:	\$20.00 – \$ 40.00	
Updated:	monthly	

Pricing	EUR / USD
Base rate:	€ 160.00‰ \$ 185.00 ‰
Selections:	
Recency:	€ 10.00 ‰, min. €125.00 \$ 10.00 ‰, min. \$145.00
Delivery:	€ 50.00 / \$ 50.00 flat rate E-Mail
Net billing:	100% of delivered quantity
Commission:	up to 12,5% to recognized brokers

Mineralis is specialized in the field of Health and Slimming.
All offered products are on a natural basis and do not contain any medicaments.
The main target group of Mineralis is Male and Female with Age 45+.

Mineralis will work excellently for health related offers, such as Arthritis, Prostate, Rheumatism, Cosmetics, Well-being, Potency and products for a target group of Age 45+ - with or without competition or sweepstake enhancers.
The average amount spent is \$ 30.00.

Mineralis is available for the following countries:
Australia, Germany, Belgium, France, Canada, Multinational, New Zealand, Netherlands, Austria, Switzerland German & French, South Africa, UK and USA

- Prices are quoted and due in currency stated above.
- Minimum order is 5,000 names.
- A sample must be provided and approved. All rentals are for one time use only.
- All rental use is at discretion of the list owner.
- List Rental Agreement and List Owner Information Form must be completed for any new mailer requesting approval for order.
- DDV (DMA) Commitment Forms must be filled out and signed by Lettershop and Data Processing Companies of any new mailer.
- Prepayment required for all new mailers.
- Payment due immediately from invoice date, unless otherwise stated.
- Mailer has to accept up to 5% dubs, bad addresses. Any quantity beyond 5% will be credited after List Owner approval.
- No deductions are allowed without prior approval.
- Orders canceled after files have shipped will be charged a \$75.00 flat fee from SSI and any applicable List Owner charges.
- Orders canceled after mail date will be billed in full.
- For further terms and conditions, please review our general business terms & conditions at: www.superior-selection.com

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