



SUPERIOR SELECTION INTERNATIONAL

SSI

## Mineralis – Health

|                  |                       |         |
|------------------|-----------------------|---------|
| Counts for:      | UK                    |         |
|                  | Health/Slimming       | Potency |
| Monthly Hotline: | approx. 4,000         | 1,800   |
| 0-3 months:      | approx. 6,800         | 3,000   |
| 0-6 months:      | approx. 9,100         | 3,200   |
| 7-12 months:     | approx. 4,500         | 1,400   |
| Age:             | 45+                   |         |
| Gender:          | 35% male / 65% female |         |
| Source:          | 100% Direct Mail      |         |
| Unit sale:       | € 20,00 - € 50,00     |         |
| Updated:         | Monthly               |         |

|              |  |
|--------------|--|
| Pricing      | EUR / USD  |
| Base rate:   | €160.00 ‰<br>\$250.00 ‰                            |
| Selections:  |  |
| Hotline:     | €10.00 ‰, min. €125.00<br>\$10.00 ‰, min. \$145.00 |
| Delivery:    | €50.00 / \$50.00 flat rate E-Mail                  |
| Net Billing: | 50% minimum 5,000                                  |
| Commission:  | up to 12,5% to recognized Brokers                  |

Mineralis is specialized in the field of Health and Slimming.  
All offered products are on a natural basis and do not contain any medicaments.  
The main target group of Mineralis is Male and Female with Age 45+.

Mineralis will work excellently for health related offers, such as Arthritis, Prostate, Rheumatism, Cosmetics, Well-being, Potency and products for a target group of Age 45+ - with or without competition or sweepstake enhancers.  
The average amount spent is \$ 30.00.

Mineralis is available for the following countries:  
Australia, Germany, Belgium, France, Canada, Multinational, New Zealand, Netherlands, Austria,  
Switzerland German & French, South Africa, UK and USA

- Prices are quoted and due in currency stated above.
- Minimum order is 5,000 names.
- A sample must be provided and approved. All rentals are for one time use only.
- All rental use is at discretion of the list owner.
- List Rental Agreement and List Owner Information Form must be completed for any new mailer requesting approval for order.
- DDV (DMA) Commitment Forms must be filled out and signed by Lettershop and Data Processing Companies of any new mailer.
- Prepayment required for all new mailers.
- Payment due immediately from invoice date, unless otherwise stated.
- Mailer has to accept up to 5% dubs, bad addresses. Any quantity beyond 5% will be credited after List Owner approval.
- No deductions are allowed without prior approval.
- Orders canceled after files have shipped will be charged a \$75.00 flat fee from SSI and any applicable List Owner charges.
- Orders canceled after mail date will be billed in full.
- For further terms and conditions, please review our general business terms & conditions at: [www.superior-selection.com](http://www.superior-selection.com)

Your contact at Superior Selection International:  
Nathalie@Superior-Selection.com and Katja@Superior-Selection.com

Superior Selection International Ltd. · Niederlassung/Branch Deutschland · Bargkoppelweg 76a · D-22145 Hamburg

TEL +49 40 18 05 91-36/-37 · FAX +49 40 18 05 91-38 · MAIL [info@superior-selection.com](mailto:info@superior-selection.com) · WEB [www.superior-selection.com](http://www.superior-selection.com)  
BANK Deutsche Bank · KONTO 48 58 14 800 · BLZ 200 700 24 · IBAN DE59 2007 0024 0485 8148 00 · BIC DEUTDE33HAN  
AMTSGERICHT Hamburg · HRB 96734 · UST-ID DE246694401

