



SUPERIOR SELECTION INTERNATIONAL

SSI

Mineralis Health & Slimming

Counts for:	USA	
Monthly Hotline:	approx. 2,500	\$110.00 %
0-3 months:	approx. 5,500	\$100.00 %
0-6 months:	approx. 17,900	\$100.00 %
7-12 months:	approx. 13,000	\$100.00 %
Gender:	20% male / 80% female	
Source:	100% Direct Mail	
Unit sale:	\$30.00	
Updated:	Monthly	

Pricing	USD
Base rate:	\$100.00 % + \$10.00% Hotline + \$10.00% Multi buyers
Selection charges:	
Hotline:	\$10.00%
Recency:	\$10.00%
Gender:	\$8.00%
Product:	\$8.00%
Zip/State:	\$6.00%
Delivery:	\$ 50.00 flat rate E-Mail
Net billing:	100%
Commission:	20% for recognized Brokers

Mineralis is specialized in the field of health and slimming products.

All products offered are based on a natural active ingredients and do not contain any artificial substances.

The main target group of *Mineralis* are males and female at an age of 45+.

Mineralis will work excellently for health related offers, such as arthritis-, prostate-, rheumatic-, and cosmetic products as well as general well-being offers and products for a target group of addressees with an age of 45+- with or without sweepstake enhancers.

The average amount spent is \$ 30.00.

Mineralis is available for the following countries:

Australia, Germany, Belgium, France, Canada, Multinational, New Zealand, Netherlands, Austria, Switzerland German & French, South Africa, UK and USA

- Prices are quoted and due in currency stated above.
- Minimum order is 5,000 names.
- A sample must be provided and approved. All rentals are for one time use only.
- All rental use is at discretion of the list owner.
- List Rental Agreement and List Owner Information Form must be completed for any new mailer requesting approval for order.
- DDV (DMA) Commitment Forms must be filled out and signed by Lettershop and Data Processing Companies of any new mailer.
- Prepayment required for all new mailers.
- Payment due immediately from invoice date, unless otherwise stated.
- Mailer has to accept up to 5% dubs, bad addresses. Any quantity beyond 5% will be credited after List Owner approval.
- No deductions are allowed without prior approval.
- Orders canceled after files have shipped will be charged a \$75.00 flat fee from SSI and any applicable List Owner charges.
- Orders canceled after mail date will be billed in full.
- For further terms and conditions, please review our general business terms & conditions at: www.superior-selection.com

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