



SUPERIOR SELECTION INTERNATIONAL

**SSI**

## Mineralis Potency Buyers

Counts for:	USA	
Monthly Hotline:	approx. 500	\$110.00 %
0-3 months:	approx. 1,500	\$100.00 %
0-6 months:	approx. 2,300	\$100.00 %
7-12 months:	approx. 1,800	\$100.00 %
Gender:	95% male / 5% unknown	
Source:	100% Direct Mail	
Unit sale:	\$45.00- \$80.00	
Updated:	Monthly	

Pricing	USD
Base rate:	\$100.00 % + \$10.00% Hotline + \$10.00% Multi buyers
Selection charges:	
Hotline:	\$10.00%
Recency:	\$10.00%
Gender:	\$8.00%
Zip/State:	\$6.00%
Delivery:	\$ 50.00 flat rate E-Mail
Net billing:	100%
Commission:	20% for recognized Brokers

*Mineralis Potency* is specialized in the field of potency enhancing products.

All products offered are based on natural active ingredients and do not contain artificial substances.

The main target group of *Mineralis Potency* is male buyers at an age of 45+ that are looking for new ways to enhance their private life.

*Mineralis Potency* will work excellently for offers aiming at an older male target group - with or without sweepstake enhancers. The average amount spent is \$45-80.00.

Mineralis is available for the following countries:

Australia, Germany, Belgium, France, Canada, Multinational, New Zealand, Netherlands, Austria, South Africa, UK and USA

- Prices are quoted and due in currency stated above.
- Minimum order is 5,000 names.
- A sample must be provided and approved. All rentals are for one time use only.
- All rental use is at discretion of the list owner.
- List Rental Agreement and List Owner Information Form must be completed for any new mailer requesting approval for order.
- DDV (DMA) Commitment Forms must be filled out and signed by Lettershop and Data Processing Companies of any new mailer.
- Prepayment required for all new mailers.
- Payment due immediately from invoice date, unless otherwise stated.
- Mailer has to accept up to 5% dubs, bad addresses. Any quantity beyond 5% will be credited after List Owner approval.
- No deductions are allowed without prior approval.
- Orders canceled after files have shipped will be charged a \$75.00 flat fee from SSI and any applicable List Owner charges.
- Orders canceled after mail date will be billed in full.
- For further terms and conditions, please review our general business terms & conditions at: [www.superior-selection.com](http://www.superior-selection.com)

### Your contact at Superior Selection International:

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