



SUPERIOR SELECTION INTERNATIONAL

SSI

## Next Gen Inc.

Counts for: Canada	Pricing
Total file:	Base rate: \$90.00 %
Monthly Hotline: approx. 3,000	Selections:
Gender: 35% males /65% females	Hotline: \$10.00 %
Source: 100% Direct Mail	Gender:
Unit sale: \$14.89 – \$200.00	Province/Zip: \$6.00 %
Updated: Monthly	Run Charges: \$8.00 %
	Delivery : \$70.00 flat rate E-Mail
	Net Billing: 100%
	Commission: up to 10% to recognized Brokers

This list is comprised of highly responsive direct mail order buyers, driven by hopes of winning sweepstakes. The entrants have also purchased jewelry or an online gift certificate ranging from \$14.89 – \$200.00

This file is rented strictly on reciprocal basis and has delivered fantastic results for our clients.

Recommended Usage: This file is ideal for: sweepstakes, puzzles, contests, jewelry, fundraising, low-end general merchandise, multi-magazines, insurance, astrology and lotteries.

- Prices are quoted and due in currency stated above.
- Minimum order is 5,000 names.
- A sample must be provided and approved. All rentals are for one time use only.
- All rental use is at discretion of the list owner.
- List Rental Agreement and List Owner Information Form must be completed for any new mailer requesting approval for order.
- DDV (DMA) Commitment Forms must be filled out and signed by Lettershop and Data Processing Companies of any new mailer.
- Prepayment required for all new mailers.
- Payment due immediately from invoice date, unless otherwise stated.
- Mailer has to accept up to 5% dubs, bad addresses. Any quantity beyond 5% will be credited after List Owner approval.
- No deductions are allowed without prior approval.
- Orders canceled after files have shipped will be charged a \$75.00 flat fee from SSI and any applicable List Owner charges.
- Orders canceled after mail date will be billed in full.
- For further terms and conditions, please review our general business terms & conditions at: [www.superior-selection.com](http://www.superior-selection.com)

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