



SUPERIOR SELECTION INTERNATIONAL

SSI

## Next Gen Inc.

Counts for: UK	Pricing
Total file:	Base rate: \$175.00 %
Monthly hotline: approx.3,500	Selections:
Gender: 35% males /65% females	Hotline: \$10.00 %
Source: 100% Direct Mail	Gender: \$10.00 %
	State/Zip: \$10.00 %
	Run Charges: \$8.00 %
	Delivery: \$70.00 flat rate E-Mail
Unit sale: £9.89 – £25.89	Net Billing: 100%
Updated: Monthly	Commission: up to 10% to recognized Brokers

This list is comprised of highly responsive direct mail order buyers, driven by hopes of winning sweepstakes. The entrants have also purchased jewelry ranging from £9.89 – £25.89

This file is rented strictly on reciprocal basis and has delivered fantastic results for our clients.

Recommended Usage: This file is ideal for: sweepstakes, puzzles, contests, jewelry, fundraising, low-end general merchandise, multi-magazines, insurance, astrology and lotteries.

- Prices are quoted and due in currency stated above.
- Minimum order is 5,000 names.
- A sample must be provided and approved. All rentals are for one time use only.
- All rental use is at discretion of the list owner.
- List Rental Agreement and List Owner Information Form must be completed for any new mailer requesting approval for order.
- DDV (DMA) Commitment Forms must be filled out and signed by Lettershop and Data Processing Companies of any new mailer.
- Prepayment required for all new mailers.
- Payment due immediately from invoice date, unless otherwise stated.
- Mailer has to accept up to 5% dubs, bad addresses. Any quantity beyond 5% will be credited after List Owner approval.
- No deductions are allowed without prior approval.
- Orders canceled after files have shipped will be charged a \$75.00 flat fee from SSI and any applicable List Owner charges.
- Orders canceled after mail date will be billed in full.
- For further terms and conditions, please review our general business terms & conditions at: [www.superior-selection.com](http://www.superior-selection.com)

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