



SUPERIOR SELECTION INTERNATIONAL

SSI

PB Sweepstakes Buyers

Counts for:	UK
Monthly hotline:	approx.4,000
0-3 months:	9,200
0-6 months:	14,900
7-12 months:	12,400
Gender:	70% female / 30% male
Source:	100% Direct Mail
Unit sale:	Ø € 30.00
Updated:	Monthly

Pricing	EUR / USD
Base rate:	€160.00 ‰ \$250.00 ‰
Selections:	
Recency:	€10.00 ‰, min. € 125.00 \$10.00 ‰, min. \$ 145.00
Delivery:	€50.00 / \$ 50.00 flat rate E-Mail
Net billing:	100%
Commission:	up to 12,5% for recognized Brokers

These addressees believe in their own good luck and gambling as a source for financial freedom.

This list represents an audience of opportunity seekers who have paid Ø € 30.00 to enter into various lotto systems in hopes to win the big jackpot or prizes as e.g. cars or a luxury vacation.

These responsive Direct Mail Buyers should be targeted for such offers as sweepstakes, puzzles, contests, astrology and general merchandise offers combined with sweepstakes enhancers.

PB Versand is available for the following countries:

Australia, Germany, Belgium, France, Canada, Multinational, New Zealand, Netherlands, Austria, Switzerland German & French, South Africa, UK and USA

- Prices are quoted and due in currency stated above.
- Minimum order is 5,000 names.
- A sample must be provided and approved. All rentals are for one time use only.
- All rental use is at discretion of the list owner.
- List Rental Agreement and List Owner Information Form must be completed for any new mailer requesting approval for order.
- DDV (DMA) Commitment Forms must be filled out and signed by Lettershop and Data Processing Companies of any new mailer.
- Prepayment required for all new mailers.
- Payment due immediately from invoice date, unless otherwise stated.
- Mailer has to accept up to 5% dubs, bad addresses. Any quantity beyond 5% will be credited after List Owner approval.
- No deductions are allowed without prior approval.
- Orders canceled after files have shipped will be charged a \$75.00 flat fee from SSI and any applicable List Owner charges.
- Orders canceled after mail date will be billed in full.
- For further terms and conditions, please review our general business terms & conditions at: www.superior-selection.com

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