



SUPERIOR SELECTION INTERNATIONAL

**SSI**

## PHN Eso Buyers

Counts for:	Australia
Monthly h/l:	approx. 3,000
0-3 months:	6,000
0-6 months:	13,500
Gender:	30% males / 70% females
Source:	100% Direct Mail
Unit sale:	\$40.00 or equiv.
Updated:	Monthly

Pricing	EUR / USD
Base rate:	€160.00 % \$250.00 %
Selections:	
Recency:	€10.00 %, min. € 125.00 \$10.00 %, min. \$ 145.00
Delivery:	€50.00 / \$ 50.00 flat rate E-Mail
Net billing:	100%
Commission:	up to 15% for recognized Brokers

These Esoteric Mail Order Buyers from PHN have responded to esoteric mail order offers with an average order value of \$ 40.00. This file has been released the first time now for the rental market and is owned by the BDK Group, but handled separately from the other available files.

This mailer is mailing weekly and file is updating monthly.

This file works excellent for sweeps and contests, as well as for any kind of Esoteric/ Astrology and Health-related offers, as well as for General Merchandise and products targeting a female target group.  
100% direct mail generated Buyers!

PHN is available for the following countries:  
Germany, France, USA and UK, Canada (engl.), Quebec, Belgium

- Prices are quoted and due in currency stated above.
- Minimum order is 5,000 names.
- A sample must be provided and approved. All rentals are for one time use only.
- All rental use is at discretion of the list owner.
- List Rental Agreement and List Owner Information Form must be completed for any new mailer requesting approval for order.
- DDV (DMA) Commitment Forms must be filled out and signed by Lettershop and Data Processing Companies of any new mailer.
- Prepayment required for all new mailers.
- Payment due immediately from invoice date, unless otherwise stated.
- Mailer has to accept up to 5% dubs, bad addresses. Any quantity beyond 5% will be credited after List Owner approval.
- No deductions are allowed without prior approval.
- Orders canceled after files have shipped will be charged a \$75.00 flat fee from SSI and any applicable List Owner charges.
- Orders canceled after mail date will be billed in full.
- For further terms and conditions, please review our general business terms & conditions at: [www.superior-selection.com](http://www.superior-selection.com)

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