



SUPERIOR SELECTION INTERNATIONAL

SSI

## Xenalis 1 Slimming & Health

|             |                               |
|-------------|-------------------------------|
| Counts for: | Italy                         |
| Total File: | 13,180                        |
| Counts:     |                               |
| 0-6 months  | 2,352 Health / 1,212 Slimming |
| 7-12 months | 968 Health / 2,940 Slimming   |
| Gender:     | 35% Male / 65% Female         |
| Source:     | Direct Mail, Ads, Inserts     |
| Updated:    | Monthly                       |

|              |                                 |
|--------------|---------------------------------|
| Pricing      |                                 |
| Base rate:   | € 180.00 % Buyers               |
| Selections:  |                                 |
| Selection:   | € 200.00 flat fee               |
| & delivery:  |                                 |
| Order omit:  | € 80.00 flat                    |
| Net Billing: | 100%                            |
| Commission:  | up to 10% to recognized Brokers |

This audience targets weight-conscious adults purchased diet, weight loss and health related products through direct marketing media promotions, inserts and space ads.

These individuals are looking for the most effective ways to lose weight and improve their health and appearance. These motivated individuals are willing to spend money to achieve their weight loss and realize the importance of living a healthy lifestyle. This file is available on reciprocal.

Recommended usage: Ideal prospects for a variety of health offers. Gender is selectable.

- Prices are quoted and due in currency stated above.
- Minimum order is 5,000 names.
- A sample must be provided and approved. All rentals are for one time use only.
- All rental use is at discretion of the list owner.
- List Rental Agreement and List Owner Information Form must be completed for any new mailer requesting approval for order.
- DDV (DMA) Commitment Forms must be filled out and signed by Lettershop and Data Processing Companies of any new mailer.
- Prepayment required for all new mailers.
- Payment due immediately from invoice date, unless otherwise stated.
- Mailer has to accept up to 5% dubs, bad addresses. Any quantity beyond 5% will be credited after List Owner approval.
- No deductions are allowed without prior approval.
- Orders canceled after files have shipped will be charged a \$75.00 flat fee from SSI and any applicable List Owner charges.
- Orders canceled after mail date will be billed in full.
- For further terms and conditions, please review our general business terms & conditions at: [www.superior-selection.com](http://www.superior-selection.com)

Your contact at Superior Selection International:  
Nathalie@Superior-Selection.com and Katja@Superior-Selection.com

Superior Selection International Ltd. · Niederlassung/Branch Deutschland · Bargkoppelweg 76a · D-22145 Hamburg

TEL +49 40 18 05 91-36/-37 · FAX +49 40 18 05 91-38 · MAIL [info@superior-selection.com](mailto:info@superior-selection.com) · WEB [www.superior-selection.com](http://www.superior-selection.com)  
BANK Deutsche Bank · KONTO 48 58 14 800 · BLZ 200 700 24 · IBAN DE59 2007 0024 0485 8148 00 · BIC DEUTDE33HAN  
AMTSGERICHT Hamburg · HRB 96734 · UST-ID DE246694401

